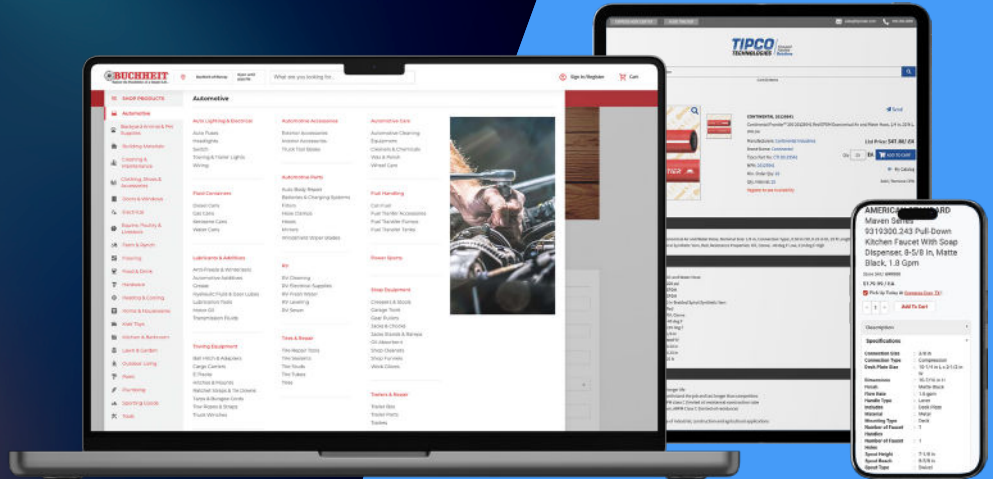


Unilog's CX1 Content Services

Tailored Product Content
Solutions - Built for You!




CX1 Content Services

Whether you need taxonomy development, data cleansing, gap filling, or SKU enrichment, Unilog's CX1 Content Services can deliver high-quality product content programs aligned with your exact needs.

AVAILABLE FOR
ALL INDUSTRIES

What Can We Provide?

- ✓ **Custom SKU Creation & Enrichment** - We build and enrich SKUs to any data standard, taxonomy, or format to meet your unique business needs.
- ✓ **Custom Taxonomy Development** - We create, revamp, and optimize product taxonomies tailored to your industry, improving searchability and navigation.
- ✓ **Product Content Gap Fill** - We enhance partially enriched SKUs by adding missing attributes, images, and marketing copy to ensure complete and accurate product data.
- ✓ **New Item Setup & Retailer Data Entry** - We help streamline your new product introductions with supplier collaboration, custom-formatted data delivery, and direct onboarding support.
- ✓ **Web Scraping & Data Extraction** - We crawl and extract product data from target websites, providing competitive insights.
- ✓ **Competitive SKU Cross-Referencing** - We identify and compare equivalent competitor SKUs to support market analysis and competitive positioning.
- ✓ **Digital Asset Optimization** - We enhance and format images, PDFs, and product visuals with background removal, image badging, feature/bullet integration into images, AI-based resolution enhancement, and more.
- ✓ **Data Cleansing** - We provide data analysis for companies looking to merge two or more ERPs or PIMs to remove duplicate items, standardize brands/suppliers, and match and merge data across sources.

Why Choose Unilog's CX1 Content Services?

- ✓ **No Limitations on Product SKUs or Industry Scale** effortlessly—our services support any product volume and industry.
- ✓ **Full Ownership of Your Content**
Maintain complete control to customize and use your enriched data anywhere.
- ✓ **On-Demand Product Content Staff Augmentation**
Tap into our expert team whenever you need extra hands for content enrichment.
- ✓ **Expert Consultation & Ongoing Support**
Optimize your product data with strategic insights that drive conversions.



"Unilog told us they were good at data enrichment—and they delivered even better than we had hoped. The quality and quantity of their work exceeded our expectations."

– Grant Movold, Marks Supply

RESULTS

Exceeded expectations
in both quality and quantity of enriched product data

Enhanced differentiation
through high-quality content



"I no longer have to worry about inconsistent product data from different vendors. Unilog provides consistent, standardized content across the board."

– Katina Yoakum, Hose of South Texas

RESULTS

Eliminated inconsistencies
in vendor-supplied product data

Improved data standardization
across multiple sources



"I will put Unilog's product content up against anybody's - they are second to none!"

– Jeff Fouchia, Macomb Group

RESULTS

Improved, enriched data quality
to match modern shopper expectations

Gained a competitive edge
with high-quality content from Unilog

About Unilog

Unilog is the leader in connected product content and commerce, delivering the platform, content, and connectivity businesses need to succeed in the digital arena. Our suite of solutions help wholesale distributors, manufacturers, and specialty retailers sell more, stay relevant, and reduce their cost to serve. For more information, visit UnilogCorp.com.



Start Your Success Story
with a Unilog Demo

unilogcorp.com/demo

**Get 10 SKUs
Enriched for Free**

Experience firsthand the impact of high-quality, enriched product data with 10 free fully enriched SKUs.