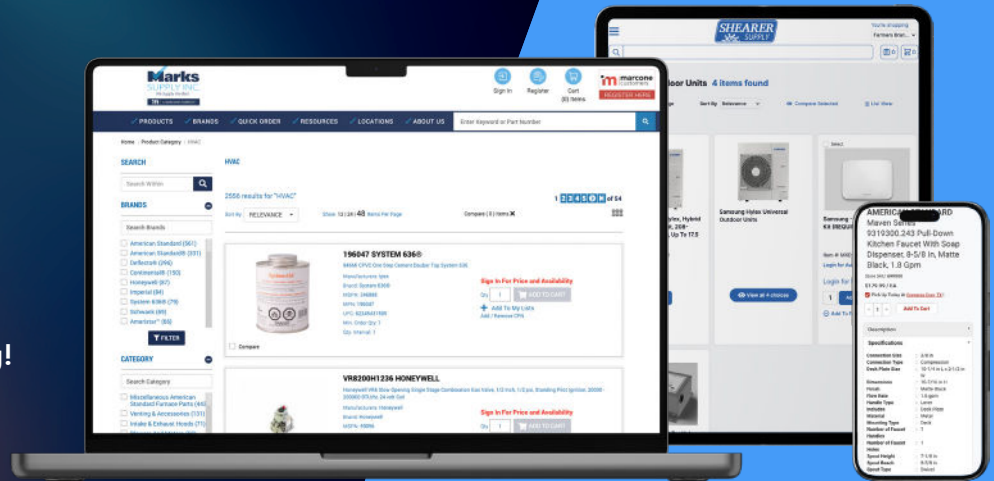


Unilog's CX1 Content Subscription

Instant Access to a 10+ Million
Product SKU Library...and Growing!



CX1 Content Subscription

On-demand access to high-quality, structured product content to power your eCommerce channel and beyond.

AVAILABLE INDUSTRIES

*Plumbing & Decorative Hardware,
HVAC, PVF, Industrial Supply, and
Specialty Retail*

What's Included?

- ✓ **Expansive Product SKU Library** - 10 million and growing product SKUs at your disposal with detailed descriptions, attributes, and high-quality assets.
- ✓ **Industry-Specific Taxonomies** - Pre-defined taxonomies designed for your industry while adaptable to your business.
- ✓ **Data Model Optimized for eCommerce** - Structured product content designed to enhance searchability, user experience, and conversions.
- ✓ **Product Data Layers** - Full control over your product catalog by overriding specific fields with your own unique data, while still receiving ongoing updates and data feeds from Unilog on all other fields.
- ✓ **Seamless Integration** - Easy connectivity with Unilog's CX1 eCommerce suite, third-party marketplaces, ERP systems, and other eCommerce platforms through Unilog's CX1 PIM solution.
- ✓ **Extensive Manufacturer Data Feeds** - Access to over 2,000 manufacturer feeds, supplying real-time product content to keep your catalog accurate and up to date.
- ✓ **Comprehensive PIM for Data Management** - Centralized data in one trusted location with Unilog's CX1 PIM tool, which lets you enrich and manage your product data efficiently across multiple channels.

Why Choose Unilog's CX1 Content Subscription Program?

- ✓ **Scalable & Cost-Effective**
Expand your product catalog without the high costs of in-house content creation. Our subscription model grows with your business.
- ✓ **Instant Access & Faster Implementation**
Gain immediate access to enriched product data, reducing time-to-market and accelerating eCommerce growth.
- ✓ **Quick Catalog Expansion**
Easily add thousands of SKUs with structured, searchable content, keeping your catalog competitive and current.
- ✓ **Reliable & Up-to-Date Data**
Stay ahead with continuously updated product content, sourced from 2,000+ manufacturer feeds to ensure accuracy and relevance.



"Unilog told us they were good at data enrichment and a differentiator and, in fact, it was exactly as advertised - even better than we had hoped. The quality and quantity of their work exceeded our expectations."

– Grant Movold, Marks Supply

RESULTS

Sales growth across the board
at both their brick-and-mortar locations and on their eCommerce site

Higher online average order value

as customers experience the full breadth of their products



"Our B2B eCommerce platform has allowed us to punch way above our weight and compete with the large players in our industry."

– Mike Powers, ARG Industrial

RESULTS

Consistent month-over-month growth
in line items and orders placed through their website



"With all our product information stored on our website—documentation, attributes, and more—we've created a single source of truth for both our internal teams and customers."

– AJ Brenner, Shearer Supply

RESULTS

Centralized product data
across internal teams and customer-facing channels

Improved efficiency
with a single source of truth for product information

About Unilog

Unilog is the leader in connected product content and commerce, delivering the platform, content, and connectivity businesses need to succeed in the digital arena. Our suite of solutions help wholesale distributors, manufacturers, and specialty retailers sell more, stay relevant, and reduce their cost to serve. For more information, visit UnilogCorp.com.



Start Your Success Story
with a Unilog Demo

unilogcorp.com/demo

- ✓ **Get 10 SKUs Enriched for Free**
Experience firsthand the impact of high-quality, enriched product data with 10 free fully enriched SKUs.
- ✓ **Try Our SKU Matching Service**
Let us analyze your product catalog to identify matches, gaps, and enrichment opportunities.



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