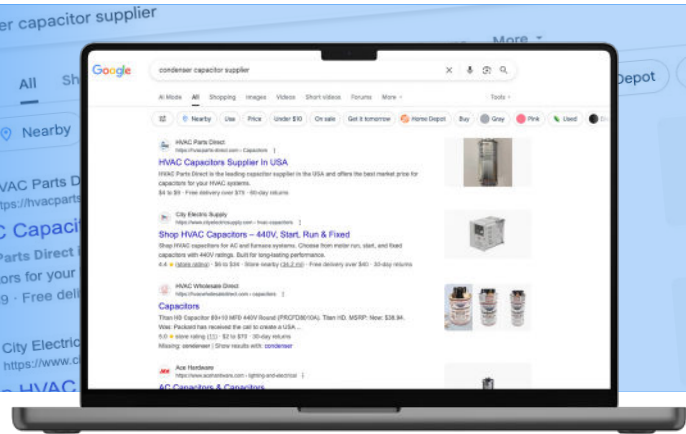




Own Your URLs.  
Control Your Content.  
Get Found.



### Search engines notice structure—and so do your buyers.

When your eCommerce site lacks clean URLs and optimized page metadata, your products stay buried in search results. The CX1 CIMM2 SEO Toolset add-on gives you the power to define how every product, category, and page appears to Google—and to your customers.

### Real Problems, Real Solutions.

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Auto-generated URLs don't reflect your product hierarchy     | <input checked="" type="checkbox"/> Create and customize friendly, SEO-optimized URL structures                       |
| <input checked="" type="checkbox"/> No control over how category or brand pages are indexed      | <input checked="" type="checkbox"/> Define rules and overrides to manage page indexing, titles, and URLs              |
| <input checked="" type="checkbox"/> Generic metadata hurts click-through rates in search results | <input checked="" type="checkbox"/> Write custom meta titles and descriptions to boost visibility and engagement      |
| <input checked="" type="checkbox"/> Manual SEO updates are slow and inconsistent across SKUs     | <input checked="" type="checkbox"/> Apply consistent SEO standards at scale with global rules or individual overrides |

### How You Benefit

- Define clean, keyword-rich URLs that reflect your catalog and brand
- Improve site visibility without needing a dev team or external plugin
- Customize meta descriptions and titles to stand out in search results
- Ensure SEO best practices across your site, even as your catalog grows
- Override system defaults when strategy demands it

Stop leaving SEO to chance.  
Start owning your digital shelf.

Start Your Success Story  
with a Unilog Demo

[unilogcorp.com/demo](http://unilogcorp.com/demo)

