

## IMARK PLUMBING & UNILOG:

### Driving Growth for Plumbing Distributors

At Unilog, we deliver the tools and expertise IMARK Plumbing members need to compete in today's digital-first world. For over 14 years, our advanced product content and commerce solutions have helped IMARK members stay ahead by streamlining operations, delivering industry-specific product content, and creating seamless customer experiences. Tailored to meet your plumbing needs, our digital commerce solutions are designed to fuel your success.

### Why IMARK Plumbing Members Choose Unilog

- ✓ **Showcase Plumbing Products**  
Unilog's CX1 Platform lets you maintain a robust online catalog complete with detailed product specs, dynamic pricing, and advanced search features—making it easy for customers to find exactly what they need.
- ✓ **Create a Superior Online Buying Journey**  
Deliver a customer-centric experience with intuitive tools like product configurators, project tracking, and 24/7 online support.
- ✓ **Streamline Your Business Operations**  
With ERP and POS integrations, Unilog's platform helps you manage inventory, pricing, and workflows more efficiently.

### Proven Success

Unilog is the go-to partner for more than 40 IMARK members looking to modernize their eCommerce platforms. By leveraging our CX1 Platform, these members have successfully transformed their businesses, enhanced their digital presence, and driven measurable growth.

#### Featured IMARK Plumbing Customers:



## Solving Key Challenges for IMARK Plumbing Members

- ✓ **Keeping Product Information Accurate**  
Manage and update complex plumbing product catalogs with reliable, vendor-provided content.
- ✓ **Meeting Customer Expectations**  
Create a professional, intuitive online storefront on a platform built for B2B businesses.
- ✓ **Driving Operational Efficiency**  
Integrate your digital platform with your ERP/ POS, inventory management, and customer service tools to streamline every aspect of your business.



## Solutions Tailored for IMARK Plumbing Members

Explore tools designed specifically for businesses like yours:



### CX1 CIMM2

Build a fully branded and comprehensive eCommerce website with B2B tools tailored to your catalog and customers.



### CX1 Product Content

Access rich, vendor-provided product information from a vast database designed for the plumbing industry.



### CX1 SPEX Builder

Generate accurate, professional quotes and proposals quickly to meet your customers' demands.

Join fellow IMARK  
Plumbing members  
growing with Unilog.

Start Your Success Story  
with a Unilog Demo

[unilogcorp.com/demo](https://unilogcorp.com/demo)

