



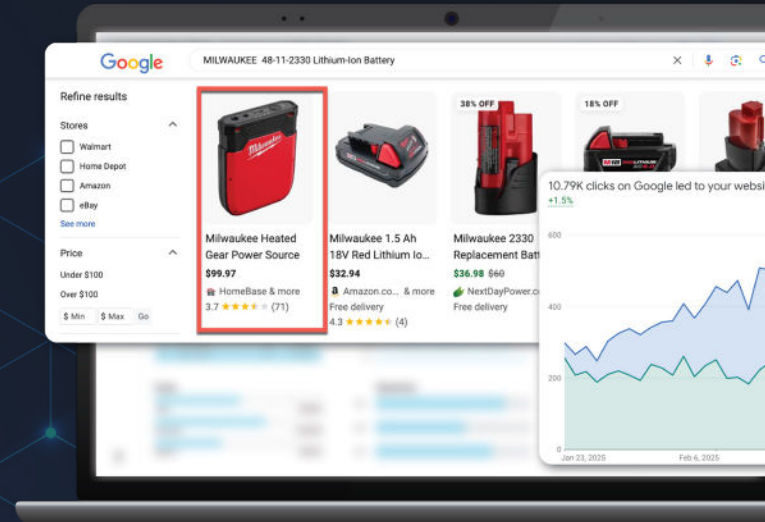
Multi-Channel Product Feed & Google Merchant Integration

Make Your Products Discoverable Online Everywhere.

Connect your site to Google Merchant Center with FusionX to streamline feeds and boost search visibility.

FusionX connects CX1 CIMM2 with your ERP and marketplaces like Google, syncing product content, inventory, and pricing. Real-time updates and automated feeds help you scale faster, reduce errors, and unlock new sales opportunities.

Supported on CX1 CIMM2



Real Problems, Real Solutions.

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| <p>⊗ Inconsistent or incomplete product feeds lead to rejected listings or lost visibility</p> | <p>✓ FusionX provides rich product data sync across channels</p> |
| <p>⊗ Manual updating and importing spreadsheets across multiple channels drain resources</p> | <p>✓ FusionX automates the product data feed</p> |
| <p>⊗ Relying on spreadsheets leads to outdated inventory, pricing, and availability information, resulting in poor customer experience and increased returns</p> | <p>✓ FusionX enables real-time data sync from your CX1 CIMM2 catalog to external channels</p> |
| <p>⊗ Lack of visibility and control in data management results in products flagged as "Not Approved" by Google, delaying their availability until problems are fixed</p> | <p>✓ FusionX Interface called "Marketplace Connector" allows users to view, edit, and control the feed so the power is in your hands</p> |

How You Benefit

- ✓ Expand your reach by listing your CX1 CIMM2 catalog on Google Merchant Center and other marketplaces
- ✓ Reduce operational overhead with one platform managing feeds, mappings, inventory and pricing across channels
- ✓ Improve listing quality and conversion rates by delivering accurate, consistent product data
- ✓ Stay competitive by automatically syncing updates in near-real time
- ✓ Gain visibility into channel performance and corrective actions without heavy manual effort

Ready to turn your product feed into a sales channel, not a spreadsheet?

Start Your Success Story with a Unilog Demo

unilogcorp.com/demo

